

Social Innovation Top Tips: Organisations Working with Education



2. Use digital to drive engagement

Young people love technology and in-order to get them involved in social innovation you must engage with digital technologies such as social media and ideation platforms.



4. Supporting and improving the community

All partners should be bought-into improving the community through action to generate successful social innovation .



1. Adopt a challenge-led approach

Get the best results by setting a socially-driven challenge to inspire learners to build a better future for the local community.



3. Young People are agile and action orientated

Get access to the best ideas and new thinking from a generation of young people who react well to change and prefer actions to words.



5. Harness the economic potential of new ideas

Socially-responsible ideas can lead to new products, processes and services and support savings on marketing, engagement, and recruitment.



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**START
SOMETHING**



**SIMPLY DO
IDEAS**