

Social Innovation Top Tips: Educators Working with External Organisations



1. Skills building is a shared benefit

Employers want skilled recruits and social innovation offers learners the chance to build creative thinking, communication, and team-working skills in line with the curriculum.

2. Social responsibility builds engagement

Local employers are invested in the community and learners are engaged with helping and supporting their area. This helps build engagement in the activity for everyone.



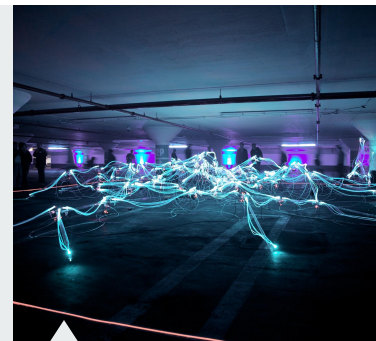
3. Low risk innovation with real-world challenges

Employers get access to new ideas and low-cost market research while helped young people develop and accelerate their careers by working on current business challenges.



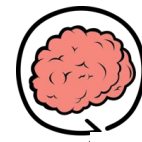
4. SMEs in the locality

Try and work with small & medium-sized enterprises (SME) in the area as learners prefer to work with organisations that directly benefit their neighbourhood.



5. Go Digital

Use digital platforms to capture ideas and manage social innovation activity to ensure a one-stop-shop for organisations to monitor and manage the learner inputs.



**SIMPLY DO
IDEAS**

Part of the EEUK Social Innovation Toolkit