THE SOCIAL CHALLENGE RESOURCE

PROBLEM - STATEMENT

- In a **single sentence**, what is the problem that you're trying to solve?

PROBLEM - CAUSES

- What are the 3 factors that **create the conditions** for this problem to **continue** and/or **worsen**?

PROBLEM - IMPACT

- What are three impacts of this problem?

POWERS

- What's going to help, or hinder, getting this done?

  Enabling

  Blocking

PROPOSITION

- What are the **outcomes** for the employer partner?

  Parameters

PRIORITIES

If we could achieve one thing…

Top 3

1

2

3

USING THE SOCIAL CHALLENGE RESOURCE - COMPLETION GUIDANCE

1. **PROBLEM STATEMENT** - What are the social issues or problems that organisation or the person has experienced/witnessed during day-to-day life? Sum it up in a sentence.

2. **PROBLEM CAUSES** - Think about the root causes of the problem? Is it financial, social, environmental, legal, technological or policy driven? Prioritise a top 3 list of causes.
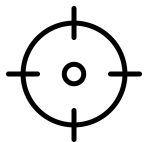
3. **PROBLEM IMPACT** - Think about the people, or communities, who might be directly affected by the problem? Relate your thinking back to the Problem Causes section to explore the impact.

4. **POWERS** - What are enablers and barriers to solving this problem. Again this could be financial, social, environmental, legal, technological or policy driven?

5. **PROPOSITION** - What's the value for the individual/organisation? How will you engage them from an economic/social perspective? What are the limits (parameters) of the challenge. How far can you go?

6. **PRIORITIES** - Think about what are the absolutely essential outcomes of the social challenge? Create a top 3 list of priorities and make sure they are specific measurable.