

Buisness Model:

*Click on the blue boxes to edit text

What is *your* unique selling point? (usp)

Value Propositions

Who are *you*
paying?

Expenses

What pays *you*?

Income

How do *you*
communicate with
customers?

Customer Experience

Who are *your*
customers?

Target Customers

What are *your*
platforms to reach
the customers?

Communication / Distribution

Who is helping *you*?

Partners

What do *you* do?

Functions

What do *you* need?

Resources