***Locations:*** Beijing and throughout China and California

***Website:*** <http://www.ipinyou.com.cn/>

***Social media***

* Facebook <https://www.facebook.com/usipinyou/>
* Twitter <https://twitter.com/ipinyou>
* LinkedIn <https://www.linkedin.com/company/ipinyou>

***Company description:***

Beijing iPinYou Information Technologies Co. Ltd was founded in 2008 and is now China's largest DSP (Demand-Side Platform). iPinYou is headquartered in Beijing and has offices in Shanghai, Guangzhou and Silicon Valley. iPinYou has built world class Real-Time Bidding technology and algorithm, a proprietary cloud computing platform, and patented audience profiling technology. iPinYou has served over 200 brands in IT, financial service, auto, FMCG, travel and more. It has also significantly improved the advertising effectiveness for advertisers and fostered extensive partnerships with domestic mainstream and private exchanges. It is established as a leading provider of audience based program advertising technology.

***What the company provides:***

iPinYou provides a program which finds the best match between customers and ads.