



COLEG CAMBRIA

**Team Enterprise Challenge
2015
Her Menter Tîm**

The 2015 Team Enterprise Challenge is to: Celebrate our Welshness!



Your mission is to produce an innovative and creative way to promote and celebrate Welsh culture, language and heritage on St David's Day at your Coleg Cambria Site

Eich nod yw cynhyrchu ffordd arloesol a chreadigol i hybu a dathlu diwylliant, iaith a threftadaeth Cymru ar Ddydd Gwyl Dewi a hynny ar y safle lle rydych yn astudio



**Team Enterprise Challenge 2015
Her Menter Tîm**



How?

- Think of a creative, innovative way to PROMOTE and CELEBRATE the Welsh language, heritage and culture on site.
 - Make it fun!
 - What would stimulate students and staff to see the relevance of their language, culture and heritage to their future.
- *Tip: Think about what would inspire you, and why?! Link it to what you love doing now or want to do in the future e.g. in arts and music, sport, retail, finance, engineering, agriculture, computing, tourism or anywhere else -ANYTHING IS POSSIBLE!*



Team Enterprise Challenge 2015
Her Menter Tîm



Who?

- Teams of 6 maximum: Create teams with varied skills: creativity, organisation, ICT, presentation, problem-solving, idea-generation, business-sense
- Any current Coleg Cambria students can participate (full time or part time)
- Students aged 19 or under will be eligible to represent Coleg Cambria at the Global Enterprise Challenge in Cardiff, March 2016



Team Enterprise Challenge 2015
Her Menter Tîm



What do teams have to produce?

- **1 Ideas Sheet**: Be as creative as you like, it can be typed or contain images and diagrams (suggested format: **Word – 2 sides A4 max**).
- You must identify your target market, what competition exists already and demonstrate the unique selling point of your idea (*N.B. Though the target market is limited to Coleg Cambria sites, within this group you may choose to focus on males, females, non-Welsh speakers, people who lack confidence with language, or any other demographic*).
- **1 Money Matters Sheet**: This sheet must include the estimated costs and profit, showing justification for the figures drawn from research. This can be shown in many ways as judges are aware that students will have different levels of financial skills (suggested format(s): **Word and/or Excel – max 2 pages A4**).
- Think how much your activities are going to cost?
- How would you raise money to cover this?
- Could you charge for participation?
- Could you make a profit? If so, what would you do with it?
- **A 5-minute sales pitch, video-recorded on your phone** : This can be accompanied by a maximum of 4 ppt slides to demonstrate a creative innovative and enterprising idea.



- **How long do teams have?**

- Teams should take no longer than 6 hours to complete this task. It can be done outside of class time.

- You must upload your submission on to the moodle.cambria.ac.uk site under “Entrepreneurship” by **Friday 29/1/16** (Submission = Video of Presentation, Ideas Sheet, Money Matters Sheet)

- **Teams will be judged by a panel week commencing 1st February 2016**

- Any questions, please email: enterprise@cambria.ac.uk



Team Enterprise Challenge 2015
Her Menter Tîm



- The teams with the best ideas will have the opportunity to see their idea brought to life on St Davids Day across Coleg Cambria sites, inspiring us all to celebrate the Welsh culture, language and heritage and have FUN!
- The 3 top teams will represent Coleg Cambria at the Global Enterprise Challenge in Cardiff, March 2016.
- The 3 top teams will each win a short stay together at the Urdd Glanllyn.

**C'MON
CYMRU!**



**Team Enterprise Challenge 2015
Her Menter Tîm**

