

# HOW TO SPEAK IN PUBLIC

## AND HOW IT WILL TRANSFORM YOUR CAREER

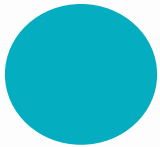


Mike Corcoran

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# HOW TO SPEAK IN PUBLIC

AND HOW IT WILL TRANSFORM YOUR CAREER



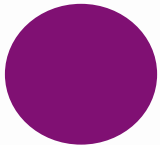
Structure



Tools



Delivery



Nerves



Questions



# STRUCTURE

# STRUCTURE

**Why am I talking?!**

Know your objective!

Unleash your inner Terminator!

# STRUCTURE

Situation: NETWORKING EVENT

Presentation: 30 PEOPLE, 1 AT A TIME

Objective: ????????

# STRUCTURE

Situation: JOB INTERVIEW

Presentation: 5 MINUTES TO 5 PEOPLE

Objective: ????????



# STRUCTURE

Situation: UNI PRESENTATION  
Presentation: 5 MINUTES TO 5 PEOPLE  
Objective: ????????



# STRUCTURE

**Why am I talking?!**

Know your objective!

Tell the audience what's coming!

Stick to what you know!

Find a narrative!

# STRUCTURE

## Example

How would you structure a talk about space?



# TOOLS

# TOOLS

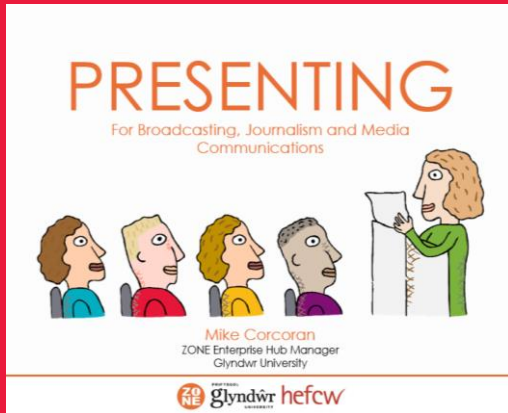
**What will make it easier for everyone?**

Use tools to make it easier for you!

Use tools to make it easier for the audience!

# TOOLS

## Example



PowerPoint



Video



Props

Cue Cards

Prezie

Guest Speakers

Flip Chart

Demonstrations

Hand Outs

Activities

# TOOLS

**What will make it easier for everyone?**

Use tools to make it easier for you!

Use tools to make it easier for the audience!

Be creative!

Don't forget why you're using them!

*(Why are you talking?!)*

# TOOLS

## Example

**Pressure** (symbol:  $p$  or  $P$ ) is the ratio of force to the area over which that force is distributed.

Pressure is force per unit area applied in a direction perpendicular to the surface of an object.



# TOOLS

## Example

$$\text{Pressure} = \frac{\text{Force}}{\text{Area}}$$

# TOOLS

## Example

What tools would you use for a talk about space?



# DELIVERY

# DELIVERY

**Do I care about what I'm saying?**

If you care, they will remember!

# DELIVERY

**Do I care about what I'm saying?**

If you care, they will remember!

Talk at the right speed!

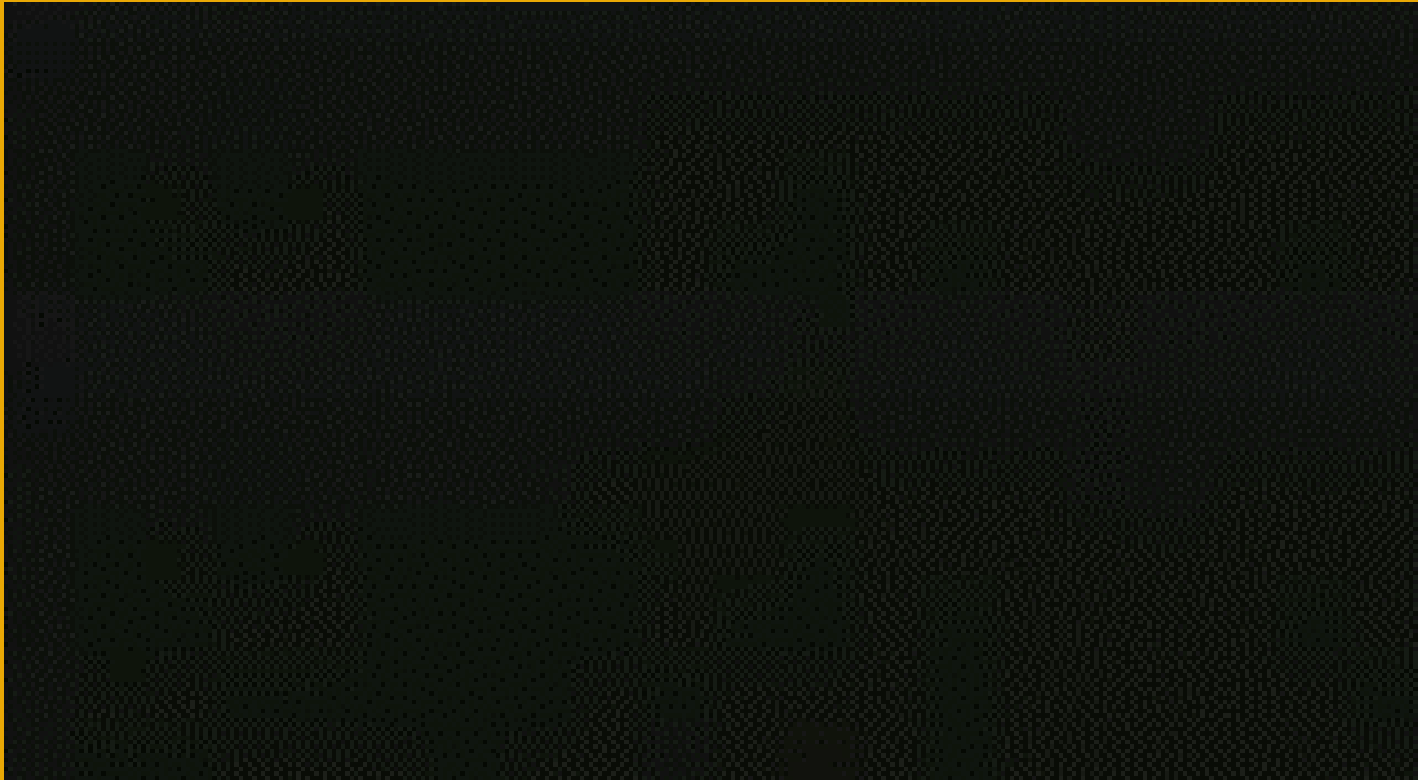
# DELIVERY

## Example

Ladies and Gentlemen of the class of '99 . . . Wear sunscreen. If I could offer you only one tip for the future, sunscreen would be it. The long term benefits of sunscreen have been proved by scientists whereas the rest of my advice has no basis more reliable than my own meandering experience...I will dispense this advice now.

# DELIVERY

## Example





# DELIVERY

**Do I care about what I'm saying?**

If you care, they will remember!

Talk at the right speed!

Use the right language!

# DELIVERY

## Example

Explain your course, in 30 seconds to;

- a) A 5 year old
- b) A fellow student
- c) A grandparent

# DELIVERY

**Do I care about what I'm saying?**

If you care, they will remember!

Talk at the right speed!

Use the right language!

Get the tone right!

# DELIVERY

## Example



# DELIVERY

**Do I care about what I'm saying?**

Talk at the right speed!

Use the right language!

Get the tone right!

Speak with your body too!



# NERVES

# NERVES

How can I stay in control?

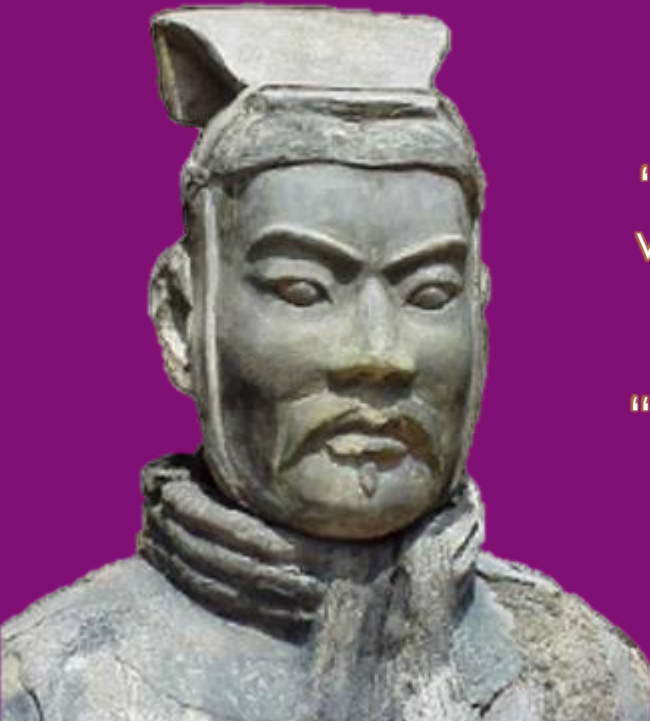
Be prepared!



# NERVES

## How can I stay in control?

Be prepared!



“Victorious warriors win first and then go to war, while defeated warriors go to war first and then seek to win”

“Know your enemy, know yourself, and victory is never in doubt.”

Sun Tzu *'The Art of War'*

# NERVES

## How can I stay in control?

Be prepared!

Practice!

Burn off energy!

Be natural!



# QUESTIONS

# QUESTIONS

**What does the person asking want?**

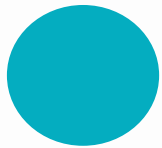
Listen!

Give simple, clear answers!

Don't be afraid of 'I don't know'!

Flatter your audience!

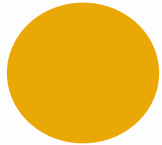
# Things to Remember



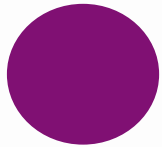
Why am I talking?



What will make it easier for everyone?



Do I care about what I'm saying?



How can I stay in control?



What does the person asking want?

# THANK YOU!



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