

## Enhancing the Curriculum Glossary

We have compiled a few key words into this glossary to help you as you seek to develop your teaching. These are primarily taken directly from the QAA Guidance (2012) Enterprise and Entrepreneurship.

QAA Education Definitions (QAA 2012)	
<b>Business Incubator</b>	is a company that helps new and startup companies to develop by providing services such as management training or office space.
<b>Developing Entrepreneurial Capability</b>	Developing capability and confidence through guided experience and practice
<b>Effective performance</b>	Adapting and applying the mind set and capabilities to the relevant context and exercising judgements about the optimal actions to take within set environments.
<b>Enterprise</b>	is defined here as the application of creative ideas and innovations to practical situations. This is a generic concept that can be applied across all areas of education.
<b>Enterprise Awareness</b>	Understanding 'what enterprise means to me'
<b>Enterprise Education</b>	the process of equipping students (or graduates) with an enhanced capacity to generate ideas and the skills to make them happen.
<b>Entrepreneurial Effectiveness</b>	the ability to function effectively as an entrepreneur or in an entrepreneurial capacity
<b>Entrepreneurial Mind set</b>	Participating in enterprising learning and activities
<b>Entrepreneurship</b>	The application of enterprise skills specifically to creating and growing organisations in order to identify and build on opportunities
<b>Higher Education Innovation Fund</b>	Funding stream from the Government to HE's to stimulate universities to reach out to business and the community
<b>Intellectual assets</b>	Human beings who generate intellectual capital in an organization or society
<b>Intrapreneur</b>	applying an entrepreneurial mind-set within an existing, corporate or public sector organisation
<b>Knowledge Transfer Partnerships (KTP)</b>	is a part government-funded programme to encourage collaboration between businesses and universities.
<b>Shell Livewire</b>	community that offers networking, advice and a chance to win monthly and annual 'grand ideas' awards, is another example of extra-curricular engagement
<b>Social Enterprises</b>	Organisations, bodies or individuals driven by social or cultural values as opposed to financial gain or profit
<b>Students in Free Enterprise</b>	an international not-for-profit organisation that works with leaders in both business and education to develop socially responsible entrepreneurs

QAA Guidance (2012) Enterprise and Entrepreneurship Education Guidance for UK Higher Education Providers (2012) <http://www.qaa.ac.uk/en/Publications/Documents/enterprise-entrepreneurship-guidance.pdf>